

2021 GMC WORK FROM ANYWHERE SWEEPSTAKES
OFFICIAL RULES

NO PURCHASE OR SUBMISSION TO SALES PRESENTATION NECESSARY TO ENTER OR WIN. A PURCHASE OR SUBMISSION TO SALES PRESENTATION DOES NOT INCREASE CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.

Entry Period: The 2021 GMC Work From Anywhere Sweepstakes (the "Promotion") entry period will begin at 12:00 a.m. on 6/24/21 and end at 11:59 p.m. E.T. on 7/22/21 ("Entry Period").

WHO IS ELIGIBLE: Open to legal residents of the fifty (50) United States or District of Columbia, who are 21 years of age or older as of 6/24/21 or the age of majority in their state of residence, whichever is older, and have a valid U.S. driver's license. Employees, officers, directors and agents of GMC Motor Division, General Motors LLC ("Sponsor"), American Hole 'n One ("Administrator"), Jack Morton Worldwide, and each of their respective parents, affiliated companies, subsidiaries, distributors, dealers, retailers, printers, advertising and promotion agencies and any and all other companies associated with the design or execution of this Promotion (collectively, the "Promotional Parties"), and the members of their immediate families (spouse, parent, child, sibling and their respective spouses, regardless of where they reside) or households, whether or not related, of any of the above, are not eligible to enter or win. The Promotion is subject to all applicable federal, state and local laws and regulations. Void where prohibited by law.

How to Enter: During the Entry Period, the Promotion can be entered by visiting www.gmcworkfromanywhere.com (the "website") and completing and submitting the on-line registration form to receive one (1) entry.

Participants that have opted-in may opt-out of any further communications at any time by following the opt-out instructions provided in the applicable communication. Any available opt-in opportunities are optional and not required to participate in the promotion and checking the opt-in boxes will not increase your chances of winning. By submitting an entry, entrant agrees that Sponsor and any other participating parties are authorized to contact participant via email or any other form of media to make participant aware of information pertinent to the promotion, and to distribute information regarding the Sponsor featured products, special events or promotional offers, or purchase incentives, provided participant has opted-in to receive such information. Participants may opt-out of any further email communication at any time by simply following the provided opt-out instructions in email. Participation will be subject to Sponsor's privacy policy available at www.gm.com/privacy.

All entries must be received by 11:59 p.m. ET on 7/22/21 to be eligible. Limit of one (1) entry per person using only one (1) email address throughout the Entry Period. Entries generated by script, macro or other automated means and entries by any means which subvert the entry process will be void. Entries that are incomplete or corrupted are void and will not be accepted. Mechanical reproductions and entries generated by any means which subvert the entry process are void. Entries that are forged, tampered with, obtained through illegitimate channels or by any other means that are not compliant with the Official Rules will be void.

Winner Selection: A random drawing will be conducted by the Administrator on or about 7/23/21 to select one (1) potential Grand Prize winner from among all eligible entries received and combined in accordance with these Official Rules. Odds of winning depend on the number of eligible entries received and combined. Potential Grand Prize winner will be notified by phone and/or email beginning approximately on or about 7/23/21 and asked to confirm his/her eligibility and indicate his/her willingness to accept the Grand Prize as described below. Upon confirmation of his/her eligibility as well as his/her willingness to accept prize, such potential Grand Prize winner will be required to execute and return a W-9 form, an affidavit of eligibility and liability and, unless prohibited by law, publicity release within three (3) days of date of issuance of notification. If potential Grand Prize winner is ineligible or otherwise fails to return such documents within the specified time period fully-executed, or if Administrator is unsuccessful to reach and speak directly with the potential Grand Prize winner by phone over a 48-hour period, potential Grand Prize winner cannot or does not wish to accept the prize or is not in compliance with these Official Rules, such potential

Grand Prize winner will be disqualified and, at Administrator's discretion, an alternate winner may be randomly selected and notified as per the procedures outlined above. Failure to collect or properly claim the Grand Prize in accordance with these Official Rules will result in forfeiture of the prize. If forfeited for any reason, Administrator will have no further obligation to such winner and may, at its sole discretion, randomly select an alternate winner who will be notified as per the procedures outlined above.

GRAND PRIZE (1): 2021 GMC Sierra AT4 (Manufacturer's Suggested Retail Price ("MSRP") not to exceed \$66,565).

Grand Prize Conditions: Grand Prize winner is solely responsible for any expenses in connection with the prize not expressly described herein as being awarded including, without limitation, insurance, registration fees, delivery charges, dealer preparation fees and/or additional options, additions or equipment. Winner must have a valid U.S. driver's license issued in his/her state of residence and proof of insurance to take delivery, and the color, options, package, accessories, and other specifics will be at Sponsor's sole discretion. If winner selects a vehicle with additional options, additions or equipment that exceeds the stated MSRP amount, he/she will be responsible for the difference between the total value and the MSRP of the vehicle as stated herein. If winner selects a vehicle with lesser options or equivalent that is below the stated MSRP, the difference between the vehicle's actual cost and the MSRP as stated herein will not be awarded, and Sponsor and Administrator will have no further obligation to winner. Sponsor makes no warranty other than that expressed in its new vehicle limited warranty, a printed copy of which shall be furnished with the Grand Prize vehicle. Grand Prize winner will be issued an IRS Form 1099 reflecting the actual value of the prize. Prize is non-transferable and no cash redemption or prize substitution is allowed, except at Administrator's sole discretion. Grand Prize winner must take delivery of vehicle from one (1) of the participating dealers, as specified by the Sponsor. Winner is responsible for travelling to the dealership to obtain the vehicle. Prizes are awarded "as is" with no warranty or guarantee, either express or implied by Sponsor. All prize details are at Sponsor's discretion. Any and all federal, state and local taxes on the prizes are the sole responsibility of the winner. The winner will be solely responsible for any additional features, upgrades or options to the prize vehicle. The winner must take delivery of the prize, at his or her own expense, within 45 days of notice of availability of the prize from Sponsor at a dealership selected by Sponsor based on proximity to winner's residence, or the prize may, at Sponsor's sole discretion, be forfeited. No other delivery option will be available. The winner is responsible for all taxes and expenses, including but not limited to: sales tax, luxury tax, destination charges, registration, title and license fees, insurance and all other costs incurred in claiming, registering or using the prize. The winner must present his or her valid driver's license and provide satisfactory proof of liability insurance prior to the delivery of the prize. The prize vehicle details and availability are subject to change

GENERAL CONDITIONS: By entering, entrant acknowledges compliance with these Official Rules, including all eligibility requirements and agrees to release Promotional Parties from any claims, losses, actions, or damages, whether actual, incidental or consequential, arising out of or relating to entrant's participation in the Promotion, or the acceptance, possession or use/misuse of the Prize, or participation in Prize-related activities. Promotional Parties are not responsible for: (i) electronic transmissions/entries that are lost, late, stolen, incomplete, illegible, damaged, garbled, destroyed, misdirected, or not received by the Sponsor or its agents for any reason, (ii) any problems or technical malfunctions, errors, omissions, interruptions, deletions, defects, delays in operation or transmission, communication failures or human error that may occur in the transmission, receipt or processing of entries, or for destruction of or unauthorized access to, or alteration of, entries, (iii) failed or unavailable hardware, network, software or telephone, cable or satellite transmissions, damage to entrants' or any person's computer and/or its contents, or causes beyond Sponsor's reasonable control that jeopardize the administration, security, fairness, integrity or proper conduct of the Promotion or (iv) any entries submitted in a manner that is not expressly allowed under these Official Rules. All incomplete or non-conforming entries will be disqualified. Promotional Parties are not responsible for electronic communications that are undeliverable as a result of any form of active or passive filtering of any kind, or insufficient space in entrant's email account to receive email messages. Further, Promotional Parties are not responsible for late, lost, damaged, false, incorrect, changed, incomplete or illegible contact information or unsuccessful efforts to notify the potential Winner. Sponsor and its agents are further not responsible for incorrect or inaccurate entry information whether caused by Internet users or by any of the equipment or programming associated with or utilized in the Promotion or by any technical or human error which may occur in the transmission, receipt or processing of the entries. Sponsor and its agents are not responsible for any errors, misprints, or

typographical mistakes in any printed or electronic advertising of the Promotion. If for any reason the Promotion is not capable of running as planned, or if the Promotion or any Web site associated therewith (or any portion thereof) becomes corrupted or does not allow the proper functionality of the Promotion and processing of entries per these Official Rules, or if infection by computer virus, bugs, tampering, unauthorized intervention, actions by entrants, fraud, technical failures, epidemic, pandemic, an Act of God or any other causes, in Sponsor's sole opinion, corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Promotion, Sponsor reserves the right, at its sole discretion, to disqualify any individual implicated in such action, and/or to cancel, terminate, modify or suspend the Promotion (or any portion thereof). In the event the Promotion (or any portion thereof) is cancelled, Sponsor reserves the right to conduct a random drawing to award the Prize from among all eligible, non-suspect entries received prior to the time of the action or event warranting such cancellation. **CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK ANY AND ALL REMEDIES AVAILABLE FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.**

CAUTION: ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE, HACK, ALTER, RE-ROUTE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO DISQUALIFY AND SEEK DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW. Sponsor reserves the right to terminate the promotion for any reason, including if fraud, misconduct, technical failures or other causes destroy or threaten the integrity of the promotion, in the opinion of the Sponsor/Administrator, or if a computer virus, bug, or other technical problem corrupts the administration, security, or proper conduct of the promotion as determined by Sponsor/Administrator, in their sole discretion. If due to a computer programming, network or other error, more Grand Prizes are claimed than intended to be awarded according to these Official Rules, the Grand Prize may be awarded in a random drawing from among all valid and non-suspect eligible prize claims received, at Sponsor's sole discretion. In no event will the Released Parties be liable for more than the stated number of prizes in these Official Rules. In the event a dispute as to a registration or entry submitted by multiple users having the same e-mail account, the registration and/or entry will be deemed made by the authorized account holder of the e-mail address submitted at the time of registration, and such person will be required to meet the eligibility requirements of these Official Rules. "Authorized account holder" means the natural person who was assigned an e-mail address by an Internet access provider, service provider or other online organization that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Potential winner may be requested to provide proof (to the Released Parties' satisfaction) that they are the authorized account holder. Any damage made to the website will also be the responsibility of the authorized e-mail account holder of the e-mail address submitted at the time of registration. Proof of submitting an entry will not be deemed to be proof of receipt by Sponsor.

ARBITRATION: Except where prohibited by law, as a condition of participating in this Promotion, each entrant agrees that (i) any and all disputes and causes of action arising out of or connected with the Promotion, or any prize awarded, shall be resolved individually, without resort to any form of class action, and exclusively by final and binding arbitration under the rules of the American Arbitration Association ("AAA") and held at the AAA regional office nearest the entrant; (ii) the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; and (iii) judgment upon such arbitration award may be entered in any court having jurisdiction. Under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than entrant's actual out-of-pocket expenses (i.e., costs associated with participating in the Promotion), and entrant further waives all rights to have damages multiplied or increased.

CHOICE OF LAW: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the substantive laws of the State of Michigan, USA.

WINNER'S NAME: For the name of the Grand Prize winner (available after 7/31/21), send a self-addressed, stamped envelope for receipt by 8/1/22 to: 2021 GMC Work from Anywhere Sweepstakes Winner, PO Box 2227, Buford, GA 30515-9227.

SPONSOR: GMC Motor Division, a division of General Motors LLC, 100 Renaissance Center, Detroit, MI 48265.

ADMINISTRATOR: American Hole 'n One, Inc., 55 Scott Street, Buford, GA 30518.